

The CAW Series for Staff

Developing Effective Assignment Briefs: Issues and Research

Wednesday 11 May 2016 2.00pm – 4.00pm

Venue: Academic Writing Studio, Centre for Academic Writing, Coventry University

Presenter: **Professor Irene Clark**, California State University, Northridge

An interactive presentation/workshop to discuss:

- Conceptual issues underlying assigned writing and ideas for designing effective assignment topics and assignment briefs.
- A research study titled “Writing Gains Between First and Third Year University Students”, conducted at California State University, Northridge. The study assessed improvement in writing between students’ first and third years at the University and evaluated the effect of assignment briefs on students’ ability to complete writing tasks in their university courses.

This seminar is free, but places are limited.

To book a place contact Sheila Medlock:

Email: sheila.medlock@coventry.ac.uk

Tel: 024 7765 7596



Irene Clark is Professor of English, Director of Composition, and Director of the Master’s option in Rhetoric and Composition at California State University, Northridge. Her publications include articles in *The Journal of Basic Writing*, *Teaching English in the Two Year College*, *College Composition and Communication*, *Writing Program Administration*, *Composition Forum*, *the WAC Journal*, and the *Writing Center Journal*.

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